

CharlottesvilleFamily's 2027 Doing Good Marking Grant Application

Organization Name:

Website:

Address:

City, State, Zip:

Contact Person 1:

Phone Number:

Email Address:

Contact Person 2:

Phone Number:

Email Address:

1. Executive Summary

Provide a brief overview of your organization, including its mission and vision. Describe how your project will address the needs of children in Central Virginia.

2. Statistics

Cite 3+ statistics about your organization (*ie* x number of children served each month, x number of engaged volunteers, x number of scholarships, etc.)

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3. Marketing Goals

Share how you will use the promotional opportunities and what your goal is for the marketing campaign.

4. Current Efforts

What marketing and advertising are you doing presently including in-house brochures, social media channels, etc.

5. Collaboration and Partnerships

List any partners or collaborators if applicable, including schools, other nonprofits, or community organizations. Briefly describe the nature of these partnerships and their significance.

****Attachments****

Please send the following attachments alongside this application

- -Proof of nonprofit status
- 2 Letters of support from community partners
- 3-5 images representing your organization. One may be a logo and it is helpful to also have photos of clients, your team, special events etc. These images may be used in promoting the CharlottesvilleFamily Doing Good Marketing Grant and by sharing them you are assuring us you have obtained proper permissions and they may be published. Notate any credits necessary.

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